

### **NEW - SCHWALBE MARATHON EFFICIENCY**

## EXCEED YOUR EXPECTATIONS

The new Marathon becomes much faster and even lighter - road bike technology meets Marathon quality: with the Marathon Efficiency, Schwalbe presents a new evolutionary stage of the legendary Marathon - for modern e-bikes and fast touring bikes. It is Schwalbe's fastest touring tire and even increases the range of e-bikes.

The Marathon line stands for the highest quality characteristics: durability, very high puncture protection and excellent everyday suitability. In addition, the new Efficiency loses weight and significantly rolling resistance through Pro One racing technology.

The result: a more dynamic and faster tire. Thanks to the low rolling resistance, it is noticeably light and efficient, so that even some of the battery power in e-bikes is saved with range increased by up to seven percent compared to high-quality comparative tires. The improved efficiency was confirmed by measurements in the range simulator at Bosch, but also by the extensive practical tests conducted by Schwalbe's test riders.

ASPHALT

(CITY)

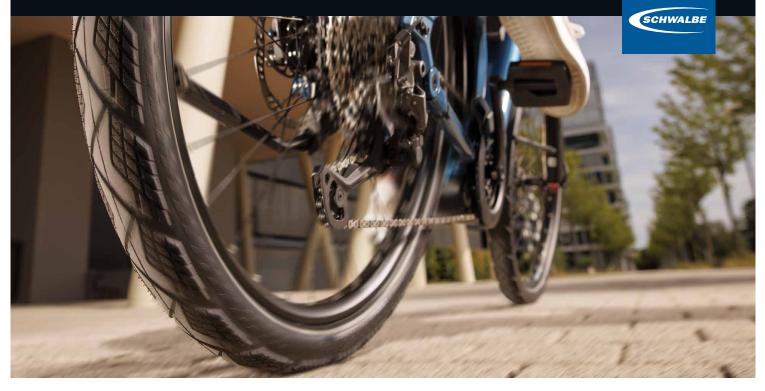
### THE PRACTICAL TEST

Every new Schwalbe tire is extensively tested in the laboratory and by test riders before its official launch, in some cases for well over a hundred thousand kilometers. One of the test riders of the new Marathon Efficiency is Josef Bättig. The Swiss rider uses the tire on his S-pedelec for his daily commute: 45 kilometers one way.

### **MARATHON** EFFICIENCY



BEST USE



### HIS CONCLUSION

"The tire rides noticeably faster. When I pedal, I have the feeling that the tire rolls better, especially at higher speeds; I feel I have to expend less energy to maintain my speed. When accelerating after tight corners or intersections, the tire gives more feedback and feels more agile." With positive effects on the battery: "This also has an effect on battery consumption, I can ride the track again increasingly, even with a headwind, in turbo mode."

has a very high puncture protection - a unique combination in this lower weight class. The Marathon Efficiency also has, in addition to the very good running characteristics on asphalt, a solid performance on light off-road terrain.

### THE LOOK

The sporty, progressive design of the tread is striking. The wide tread with a slick section in the middle area meets grippy, diamond shaped blocks on the shoulder; providing grip on light terrain. Together, they add up to a versatile range of uses. It is also the first Marathon model to be available in two sizes with optional Transparent Skin sidewall.

### SIZES AND CERTIFICATION

The Marathon Efficiency is available in seven sizes - for high-end touring bikes and sporty urban bikes, as well

### THE TECHNOLOGY

With the Super Race construction and the Addix Race rubber compound, the tire draws on two key components of the Pro One. Thanks to the combination with V-Guard, the Efficiency as for modern e-bikes and moderate SUV bikes. It has reflective stripes and is approved for fast e-bikes (ECE-R75).

"Protects the e-bike battery and increases the range by up to seven percent."

### SCHWALBE TECHNOLOGY



### SUPER RACE CONSTRUCTION + V-GUARD

The combination of V-Guard with the Super Race construction provides an enormously stable sidewall through 3-ply carcass fabric and an enormously penetration and tear resistant Vectran fabric under the tread.

### ADDIX RACE COMPOUND

The rubber compound provides extra strong grip at high cornering speeds and long durability in E-mode.

### **REFLECTIVE STRIPES**

The reflective stripes light up very brightly in the headlight. Since they shine back in the direction of the headlight,

you are very well seen and visible as a cyclist by the two tire-sized reflected light circles. For more safety in road traffic.



#### MARATHON EFFICIENCY

SIZE	55-584	60-584*	40-622	50-622	55-622*
WEIGHT	775 g	815 g	510 g	680 g	795 g
COMPOUND	Addix Race				
VERSION	Super Race V-Guard				
SEAL	Tube	Tube	Tube	Tube	Tube
PRESSURE	2.0-4.0 bar	1.8-3.7 bar	3.5 - 5.5 bar	2.5 - 4.5 bar	2.0 - 4.0 bar
LOAD	125 kg	136 kg	112 kg	125 kg	132 kg
EPI	67	67	67	67	67
PRICE	60,90€	60,90 €	60,90 €	60,90 €	60,90 €

\* these sizes in addition to the standard black version are available also in the variant with transparent side wall



# TIRSE SCHWALBE MARATHON



EVERYDAY MARATHON (PLUS) The Marathon is the forefather of all high-quality Schwalbe touring tires with very good puncture protection. The Marathon Plus as Schwalbe's most sold model sets in terms of puncture protection to the maximum and an extremely high durability.



TOUR MARATHON ALMOTION

Versatile tread with the latest tire technology for ultimate riding performance and increased puncture protection. Available with very good and light puncture protection with V-Guard or as Tubeless Easy variant.



SCHWALBE

ADVENTURE MARATHON MONDIAL

The ultimate travel tire, made for the roads, tracks, trails of all continents. Construction and compounding are the latest Schwalbe Evo technology for the best driving characteristics. Double Defense technology makes the lightweight, but at the same time extremely robust construction possible.



### E-BIKE MARATHON E-PLUS

Unflattable especially for e-bikes. Maximum driving safety at high speeds and on long tours. Perfect balance between maximum puncture protection and low rolling resistance. Highest Marathon quality, further developed for e-bikes for higher loads, outstanding grip and maximum durability.



### PERFORMANCE MARATHON EFFICIENCY Schwalbe's fastest touring tire to date with the lowest rolling resistance and increased battery range for e-bikes. At the same time, as expected from the Marathon, very good puncture protection and durability.